

**Clear Creek County Board of County Commissioners
Goals & Objectives
2015-2016**

Goal #1: Enhance Communication Outreach:

- Establish a communication Specialist/PIO Position.
- Establish a Communication Strategy to communicate our successes.
- Establish clear expectations of staff and communicate them.
- Determine the best methodology for Division/Departmental updates.
- Establish consensus on the major issues affecting Clear Creek County.
- Institute a proactive approach vs. a reactive approach.
- Communicate and implement solutions now to offset the Henderson closure impact.
- Focus on big picture issues benefiting the County instead of the vocal minority. The County cannot close its doors to enhanced and improved services to its residents and visitors.
- Communicate a perception of approachability and collaboration.

Goal #2: Enrich Financial Resilience:

- Establish key indicators.
- Establish a five year budget project schedule.
- Create a fixed asset inventory/replacement fund.
- Consider an infrastructure expansion investment schedule.
- Invest dollars now in programs which attract young families, e.g. diversification of employment, housing, intra-County transportation, etc.
- Enhance County facilities and services to be sustainable.
- Allocate dollars to implement the recommendations of the Targeted Industry Study.

Goal #3: Focus and Deliver Economic Development and Sustainability.

- Create a "desirable" quality of life to attract and sustain young families.
- Expedite Greenway Development via a Greenway Foundation.
- Consider initiation of revenue-generating recreation, e.g. off-highway-vehicle park, shooting ranges, etc.
- Expand infrastructure development to attract businesses—broadband, water, sewer, paved roads.
- Promote and market to diversified employers paying living wages to locate in Clear Creek County.
- Develop an approachable and collaborative perception of Clear Creek County to attract ingenuity, youth, and diversified businesses.
- Capture the leaking/missed market share of dollars spent by residents outside of the County.
- Consider an incentive program to attract new business and development.

- Creatively and strategically market developable land and reuse opportunities along the corridor as well as initiate redevelopment of trailer parks.
- Create and expand day care opportunities.
- Solicit housing opportunities for workforce, aging, and young families.
- Bring to completion a formal health care facility in Idaho Springs.
- Promote higher education and the possible establishment of a local community college.
- Develop a land use process to attract new businesses.
- Invest in multi-activity day promotions to the metro area as we are only 30 miles away and improve and upgrade recreational opportunities.
- Attract a \$100 million business investment to the community in two years.
- Create and develop a “Henderson Foundation” program.

Goal #4: Formalize a County (everything)-Transportation Program:

- Establish a unified I-70 message coming from Clear Creek County.
- Revisit and update the County Roads Plan. (current plan is 1986)
- Implement intra-County transportation system for all residents and visitors of the County including seniors, developmentally-disabled, students, workforce, visitors, commuters, etc.
- Anticipate and monitor I-70/CDOT activities.
- Implement secondary egress improvements.
- Creatively and strategically negotiate CDOT property back to commercially developable land.
- Continue emphasis of implementation of an Advanced Guideway System.

Goal #5: Public Safety:

- ❖ Investigate and implement integrated fire/ambulance service and establish guidelines of cooperation (Title 32).
- ❖ Implement strategies for healthy forests.
- ❖ Facilitate efficiencies for emergency responders – road access, safety measures, etc.
- ❖ Cooperate, manage and update wildfire response measures and preparation.
- ❖ Develop, and improve existing, emergency egress for residential neighborhoods e.g. Fall River, Beaver Brook Canyon, etc..
- ❖ Maintain a consistent message across all public safety agencies.
- ❖ Work collaboratively with safety agencies to expand recreational uses and amenities, e.g. off-highway-vehicle access, snowmobiles, etc.
- ❖ Finalize facilities and locations for ambulance/fire.

Mission Statement

“To provide effective, efficient services while fostering sustainable economic diversification to attract youth, ingenuity, and community engagement to enhance our mountain lifestyle.”